

Abstract Details

Title: Study of Investor's Opinion about Real Estate in India

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Abstract: Real Estate is one of the fastest growing sectors in India with an annual growth rate of around 30%. Rising middle class and strong growth of Indian sector has been fuelling this industry since last decade. Major growth in the real estate sector for the past few years have been in the tier 1 cities with the growth of services. Cities which have been on the gaining side of this growth are Mumbai, Delhi, Bangalore, Hyderabad, Pune etc. With the shortage of land, even suburbs in these regions have seen exponential growth. Of late development has started in the tier2, tier3 cities too. The key drivers which have been contributing to the growth of real estate sector are - strong economic growth, favorable demographics, easy terms of repaying home loans, rising income levels and urbanization. This study examines the investor's opinion towards the real estate sector. The present study has been collected the data through both primary and secondary data. Further, it examines the investor's preference about the real estate players, in which sector they invest significantly, preferred investment area of different consumers etc.

Keywords: Investor, Real Estate.